

FIBRESYSTEMS

Digital advert specifications

Newsline

Banner: 468 x 60 banner (plus URL)

Button: 120 x 120 (plus URL)

Skyscraper: 120 x 600 (plus URL)

Product entry:

- Up to 10-word title
- Up to 30 words body text
- A 120 x 120 image
- A URL to link to



120 x 120 button

468 x 60 banner

Product entry

Productline

- Up to 10-word title
- Up to 40 words body text (no more than 3 bullet points)
- A 120 x 120 image
- A URL to link to



White papers

White papers must be supplied as a .pdf (max 2mb) along with the following:

- A brief summary (max 30 words)
- A description (optional)
- Company logo

Viewpoint

- Headline 10-15 words
- Summary 100 words max
- Company logo
- Maximum 2500 words
- Up to 5 images/diagrams sent separately

Online Ads

Creatives (plus URLs) can be supplied as: .jpeg, .png, .gif, Google DFP tag.

Flash files are not accepted.

Online ad sizes

Position	Size (px W x H)
Leaderboard	960 x 90
Top Banner	468 x 60
Skyscraper	120 x 600
Box Ad	300 x 250
Button Ad	120 x 120



960 x 90 leaderboard

468 x 60 top banner

120 x 600 skyscraper

300 x 250 box

120 x 120 button

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